



UNIVERSITY OF
KWAZULU-NATAL™
INYUVESI
YAKWAZULU-NATALI

**EXTENDED
LEARNING**

Finance for Non-Financial Managers



CONTINUING EDUCATION

OUR WORLD IS CHANGING...SHOULDN'T YOU?

Finance for Non-Financial Managers

About this programme

Are you in Sales and Marketing, Warehousing and Logistics, Engineering, Operations, Human Resources, or perhaps in another non-financial management role? If so, this programme is for you! Finance for Non-Financial Managers (FNFM) is designed to develop financial literacy and create a better understanding of your contribution to strategic decision making.

This programme aims to unscramble the conundrums of reading financial statements, capital budgeting and the importance of cash flow. It will provide a more structured approach to sales and product forecasting, budgeting, and measurement of performance against budgets. This programme will empower you, and give you confidence when communicating with accounting and finance professionals in your organisation.

How you will benefit

- Speak the language of finance, understanding terms such as budgeting, forecasting, working capital, triple bottom line reporting, etc.
- Engage with financial professionals and appreciate their points of view
- Gain the ability to examine the financial health of an organisation, identify problems and inefficiencies and have an appreciation of how their resolution will improve financial performance
- Get an insight into the drivers and measurement of cost
- Acquire an understanding of key measures of financial performance, including ROE, ROA and EVA
- Understand growth, cash flow and profitability concepts
- Develop the ability to construct a financial plan and establish its financial feasibility

Key focus areas

- Introduction to corporate finance
- Budgeting and forecasting techniques
- Financial statements, taxes and cash flow management
- Long-term financial planning and growth
- Understanding the time value of money
- Financial decision-making and working capital management
- Making capital investment decisions
- Project analysis and evaluation
- Financial ratio analysis and interpretation
- Financial risk management

Who should attend

- Sales and marketing professionals
- Engineers
- Warehousing and logistics supervisors/managers
- Human resources professionals
- Operations and administration personnel

Facilitators include:



Dr Mabutho Sibanda

Mabutho joined the University of KwaZulu-Natal in September 2007 and is currently Dean and Head of the School of Accounting, Economics and Finance in the College of Law and Management Studies. He is a blended academic with six years' of investment banking experience and 12 years' of lecturing experience. Prior to his appointment as Dean and Head of School, Mabutho served as Academic Leader – Finance.

Programme fee

The programme fee of R7 380 (incl. VAT) covers online tuition, instruction material and data allocation

Learning Methodology

Delegates attending the course are provided with a unique blended learning methodology which combines online access to subject content with real time engagement with facilitators, and the opportunity to add value through contact learning sessions, where feasible and appropriate.

Entrance requirements

- Matric and/or relevant industry experience
- Applicant must have access to a reliable Internet line to complete required hours online

Duration

3 days (interactive sessions with facilitators)

- Full implementation plan to be communicated on registration
- Recorded sessions will be available only for registered delegates for a limited period
- Assessments are restricted and all social distancing measures are adhered to as per the DOH regulations

Dates

For updated start dates, please contact us or visit our website: www.ukznextendedlearning.com

* This programme is SACE accredited

Disclaimer: Due to the extended planning horizon, UEL reserves the right to amend dates and prices at short notice, whilst protecting the consumer rights and interests of prospective delegates. For the most accurate information, please visit our website: www.ukznextendedlearning.com

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